



**JA**  
**Newfoundland  
and Labrador**

Member of  
JA Canada

# 2022-2023 Annual Report



**Preparing students to thrive in an  
ever-changing world**

# Success Starts Here

## MISSION

JA inspires and prepares young people to succeed in a global economy

## VALUES

- Believe in the **boundless potential** of young people
- Advocate for the impact of **relevant, hands-on learning**
- Teach principled, market-based economics and entrepreneurship that **build a more sustainable world**
- Approach our work with **passion, honesty, integrity, and excellence**
- Seek out diverse backgrounds, perspectives, and talents in our staff, volunteers, and boards to **reflect the geographies and communities we serve**
- Nurture the **power of partnership and collaboration**

## VISION

A world in which young people have skillset and mindset to build thriving communities



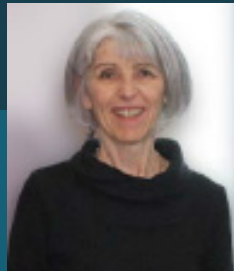
# Leadership Message

Our mission is clear - to help empower all students in Newfoundland and Labrador with experiences that will equip them with the mindset and skills for personal and professional success. As we reflect on the past year, we recognize the roles so many played in making it an incredibly successful year delivering on the JA mission. Following a few years without in-person student program deliveries, it was exciting to re-engage in this manner. The in-person initiatives, combined with virtual and hybrid models of learning, ensured that 6420 students in our province had a JA learning experiences - a noteworthy increase of over two thousand from the previous year. We embarked on new collaborations and were delighted to offer newcomer youth entrepreneurial training in concert with the Sharing Our Cultures organization. Our team piloted a new JA Canada program which focuses on building resilience skills and we look forward to greater integration of this program into our suite of offerings.

A JA highlight of the year was induction of Anne Whelan, Brian Dalton and Patrick and Florence White into the JA Newfoundland and Labrador Business Hall of Fame. The gala dinner and induction ceremony was inspiring as all inductees have incredible records of achievement and are stellar role models for youth. This event is a constant reminder of the wonderful and varied stories of entrepreneurial success in our province.

We connected with many of our network at the annual JA Leaders Inspiration Breakfast. The insightful thought-leader panel encouraged great dialogue on inclusivity in the workplace. Indeed; a pertinent topic for the workplace of today and tomorrow.

Your engagement, whether through financial giving, volunteerism and/or event participation, enables JA to deliver on the mission of preparing young people to succeed. The need is great and as we continue to strategically expand our programming initiatives, we invite you to continue to work with us. Together, we can positively impact youth and our province.



**Sandra Patterson**  
President & CEO



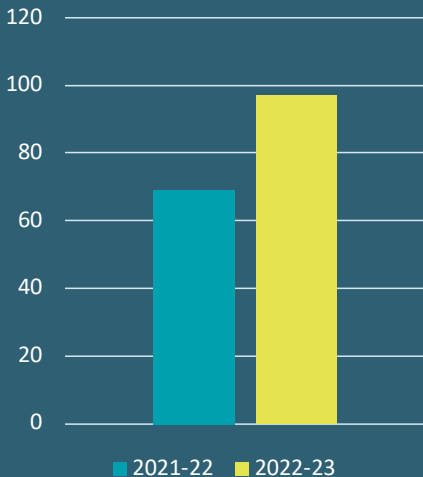
**Mike James**  
Board Chair

# Year in Review

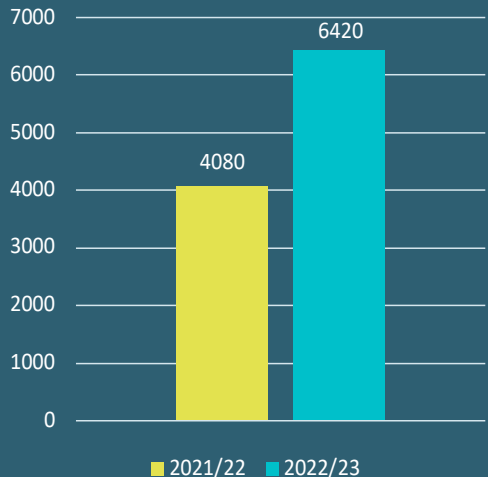
Many milestones were achieved during the school year as we increased in-person delivery, grew our reach and branched out to deliver programming in new ways

Volunteers and staff facilitated JA learning experiences for 6420 students in 97 schools throughout the province. The year was filled with highlights like the return of Company Program and our largest World of Choices event to date with over 1000 participants. We also began partnering with Sharing our Cultures to deliver entrepreneurship programming to newcomer youth

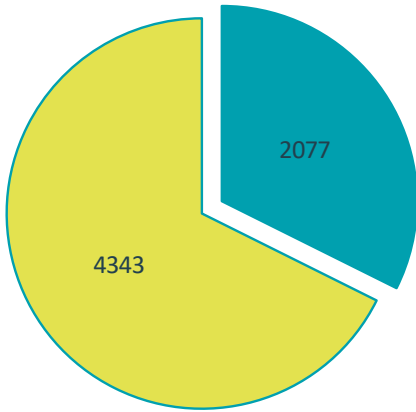
**41% increase in School Reach over 2021-22**



**57% increase in Student Reach over 2021-22**

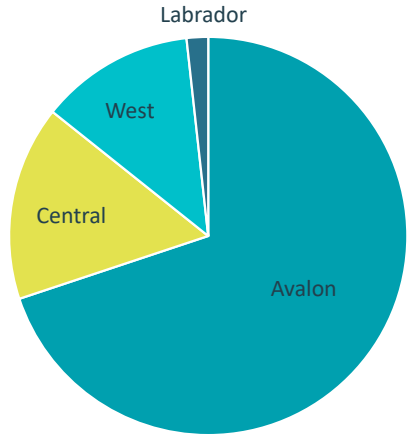


### Program Delivery by Type

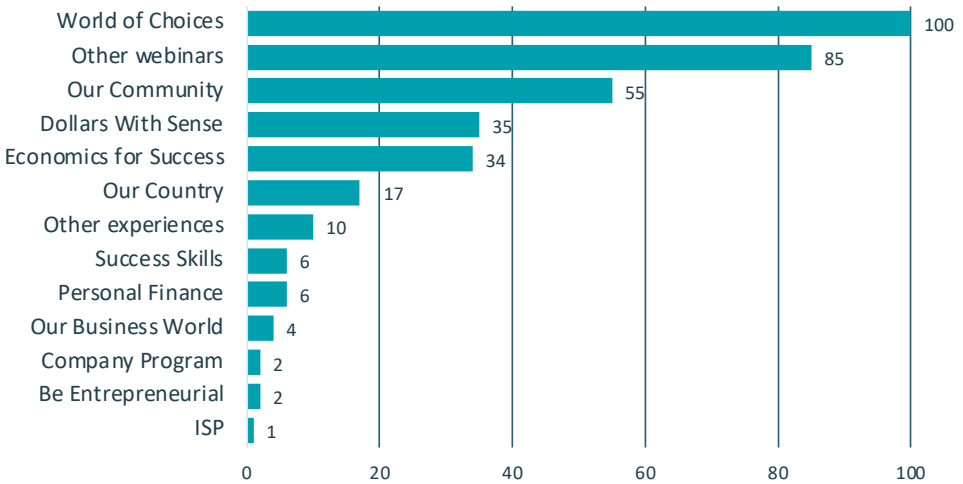


■ Inspire ■ Prepare

### Student Reach by Region



### Classes Engaged per Program



# Educational Pillars



## Financial Literacy

JA empowers students to make smart choices through our financial literacy programs. Students develop skills in areas such as budgeting, investing, and wealth management.



## Work Readiness

JA's work readiness programs give students invaluable career-building skills. Students learn how to communicate, network, interview for jobs and collaborate with diverse groups of people to achieve common goals.



## Entrepreneurship

JA inspires youth to start their own businesses, create jobs and contribute to the Canadian economy. Junior achievers gain first-hand experience in running a successful business. They learn how to create business plans, innovate, manage teams and take a new product to market.



# Participating Schools

## **Badger**

Avoca Academy

## **Bay Roberts**

Amalgamated Academy

## **Bonavista**

Discovery Collegiate  
Matthew Elementary

## **Burgeo**

Burgeo Academy

## **Burin Bay Arm**

Donald C. Jamieson Academy

## **Burnt Islands**

Grandy's River Collegiate

## **Carmanville**

Phoenix Academy

## **Centerville-Wareham**

Centreville Academy

## **Change Islands**

A. R. Scammell Academy

## **Clareville**

Clareville Middle School  
Riverside Elementary

## **Conception Bay South**

Admirals Academy  
Frank Roberts Junior High  
Queen Elizabeth Regional High  
St. Edward's  
Topsail Elementary  
Upper Gullies Elementary  
Villanova Junior High

## **Corner Brook**

C. C. Loughlin Elementary  
Corner Brook Intermediate  
Eastside Elementary

## **Deer Lake**

Elwood Elementary School  
Xavier Junior High

## **Eastport**

Holy Cross School Complex

## **Ferryland**

Baltimore School

## **Gambo**

Smallwood Academy

## **Gander**

Gander Collegiate  
Gander Elementary

## **Glenwood**

Lakewood Academy

## **Glovertown**

Glovertown Academy

## **Goulds**

Goulds Elementary  
St. Kevin's High School

## **Grand Falls-Windsor**

Sprucewood Academy

## **Greens Harbour**

Acreman Elementary

## **Grey River**

All Saints All-Grade

## **Griquet**

Truman Edison Memorial

## **Happy Valley-Goose Bay**

Mealy Mountain Collegiate  
Queen of Peace Middle School

## **Harbour Breton**

King Academy

## **Hickman's Harbour**

Random Island Academy

# Participating Schools

## **L'Anse Au Loup**

Labrador Straights Academy

## **Lourdes**

Lourdes Elementary

## **Marystown**

Sacred Heart Academy

## **Mount Pearl**

Mount Pearl Intermediate

Mount Pearl Senior High

Newtown Elementary School

O'Donel High

St. Peters Junior High

## **Natuashish**

Mushuau Innu Natuashish School

## **North West River**

Lake Melville School

## **Paradise**

École Holy Family Elementary

Octagon Pond Elementary

Paradise Elementary

## **Pasadena**

Pasadena Elementary

## **Pollard's Point**

Main River Academy

## **Port aux Basques**

St. James Elementary

## **Port Saunders**

French Shore Academy

## **Portugal Cove-St. Phillips**

Brookside Intermediate

## **Rushoon**

Christ the King School

## **Spaniard's Bay**

Holy Redeemer Elementary

## **Springdale**

Indian River Academy

## **St. Anthony**

White Hills Academy

## **St. Bernard's-Jacques Fontaine**

Fortune Bay Academy

## **St. Brides**

Fatima Academy

## **St. John's**

Beaconsfield Junior High

Bishop Feild Elementary

Brother Rice Junior High

East Point Elementary

École des Grands Vents

École Rocher du Nord

Gonzaga High School

Hazelwood Elementary

Holy Heart of Mary

Larkhall Academy

Leary's Brook

Macdonald Drive Elementary

Macdonald Drive Junior High

Prince of Wales Collegiate

Rennie's River Elementary

St. Andrews Elementary

St. John Bosco

St. Mary' Elementary

St. Paul's Junior High

St. Teresa's School

Vanier Elementary

Waterford Valley High



**Stephenville**

Stephenville Elementary  
Stephenville Middle School

**Torbay**

Holy Trinity High School

**Twillingate**

Twillingate Island Elementary

**Victoria**

Persalvic School Complex

**Wesleyville**

Pearson Academy

**Western Bay**

Cabot Academy

**Westport**

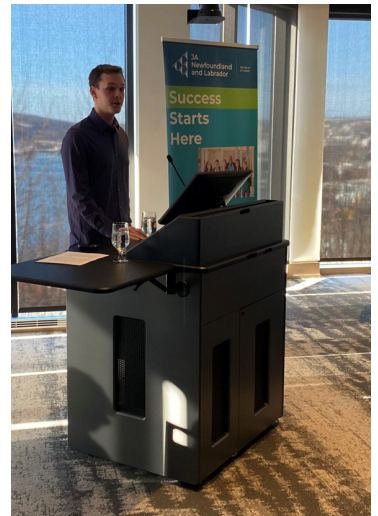
St. Peter's Academy

**Wings Point**

Riverwood Academy

**Witless Bay**

St. Bernard's Elementary



# Volunteers

Junior Achievement program delivery wouldn't be possible without our dedicated volunteers who offer their time and experience to inspire and prepare the next generation.

Stephanie Adey	Grant Dwyer	Nathan King
Shaba Ait Mohamed	Susan Escott	Brooke Lawlor
Kay Ampofo	Adam Fitzpatrick	Chelsea Lawrence
Abigail Apasnore	Andrew French	Jacqueline Lee
Keith Bailey	Heather French	Justin Locke
Brooke Baker	Darcee Gale	Greg London
Stephen Barker	Rodney Gaudet	Alliah Mari Alvarez
Jennifer Bessell	James Goodridge	Clare Marshall
Sam Bishop	Corporal Peter Gosse	Kailyn McCormick
Kayla Blain	Paul Goulart	Erica McShane
Johanna Brown	Stephanie Grouchy	Ben Melbourne
Angie Brown	Elizabeth Hanrahan	Roshayne Mendis
Paige Brown	Dr. Megan Hayes	Patrick Molloy
Jennifer Browne	Amy Henderson	Cynthia Moran
Paul Bugge	Alicia Hennebury	Ben Moret - Rideout
Alison Butler	Katie Hoskins	Zachery Morgan
Jillian Byrne	Roger Hounsell	Julie Mullowney
Norman Byrne	Susan Hurley	Kathleen Murphy
Chelsie Cake	Alexander Hutton	Andrew Murumbi
Dawn Chafe	Peter Hynes	Caitlin Noseworthy
Yixi Chen	Zainab Imtiaz	Kassie O'Brien
Matthew Clark	Matthew Jacobs	Tish O'Brien
Shanelle Clowe	Nilesh Jaiswal	Daphne Osborne
Megan Connors	Charlene Johnson	Margarita Palmera
Martin Cook	Alex Katiforis	Samuel Pappin
Crystal Crews	Susan Kelly	Renee Pike
Judy Cribb	Manoj Khandavelli	Ashley Power
Sarah Croft	Sahil Khanna	Arlene Riche
Stephen Curnew	Sonya Killam	Greg Roberts
Kristopher Drodge	Darin King	Collette Rogers
Meghan Drover	Alyssa King	Jill Rowe

Allison Rumbolt  
Susan Ryan  
Paula Ryan  
Sam Sauve  
Tara Scott  
Andrew Sharpe  
Jeffrey Silver  
Will Sinnott  
Daniel Skanes  
Tina Skinner  
Joshua Squires

Andrew St. George  
Troy Stanley  
David Steele  
Nick Strang  
John Tipton  
Mike Trahey  
Eldryn Tsobgny  
Donna Tuck  
Rhonda Tulk-Lane  
Thejo Vaidyanathan  
Laurel Veitch

Adam Walsh  
Greg Warren  
Robert Wheaton  
Gillian White  
Kayla Winsor  
Laurie Yetman  
Dashnee Yohayindra Kumar  
Nathan Young  
Taylor Young



# Business Hall of Fame

The 2023 JA Newfoundland and Labrador Business Hall of Fame was certainly a night to remember. Congratulations to our newest laureates and thanks to our sponsors and attendees for supporting the event and JA programming.

**Brian Dalton**

President & CEO, Altius Minerals

**Anne Whelan**

CEO, Seafair Capital

**Patrick and Florence White**

Owners & Operators, EVAS Air & PFW Holdings Ltd.



# Financials

## Statement of Financial Position

As of June 30, 2023

<b>Assets (Current)</b>	<b>2023</b>	<b>2022</b>
Cash and short-term deposits	388,741	398,241
Accounts receivable	13,900	56,362
Government assistance receivable	28,183	10,015
HST receivable	9,074	8,466
Prepaid expenses	--	--
<b>Total current assets</b>	<b>439,898</b>	<b>473,084</b>
Tangible capital assets	3,952	5,645
	<b>443,850</b>	<b>478,729</b>
<b>Liabilities (Current)</b>		
Accounts payable and accrued liabilities	23,356	30,901
Government remittances payable	6,117	5,071
CEBA loan payable	40,000	--
Deferred revenue	--	--
<b>Total current liabilities</b>	<b>69,473</b>	<b>35,972</b>
Long-term debt	--	60,000
Restricted contribution	5,000	5,000
	<b>74,473</b>	<b>100,972</b>
<b>Net Assets</b>		
<b>Unrestricted net assets</b>	369,377	377,757
	<b>443,850</b>	<b>478,729</b>
<b>Excess of Revenue Over Expenses</b>	<b>(8,380)</b>	<b>66,997</b>
<b>Net Assets</b> , beginning of year	377,757	310,760
<b>Net Assets</b> , end of year	369,377	377,757

## Statement of Operations and Changes in Net Assets

For the year ended June 30, 2023

Revenue		2023	2022		
Hall of Fame		115,292	166,931		
Programs		109,568	91,434		
ACOA - Youth entrepreneur development initiative		90,416	61,527		
Curling Bonspiel		7,729	--		
Inspiration Breakfast		2,388	35,583		
Government Subsidy (CEWS)		--	4,508		
Other Revenue		20,000	--		
Miscellaneous		1,419	421		
<b>Total Revenue</b>		<b>346,812</b>	<b>360,404</b>		
Expenses		Program	Administration		
Salaries and benefits	228,585	33,168	261,753	220,125	
Rent	16,447	2,903	19,350	19,350	
JA Canada license fee	15,724	--	15,724	9,379	
Professional fees	14,882	2,627	17,509	13,000	
Program costs	15,161	34	15,195	7,488	
Jones DesLauriers Insurance	4,682	826	5,508	5,741	
Communications	4,885	862	5,747	5,333	
Parking	4,210	405	4,615	2,979	
Maintenance	654	755	1,409	3,775	
Amortization	1,692	--	1,692	667	
Office supplies	1,023	183	1,206	1,422	
Equipment purchases	--	--	--	--	
Credit card usage fees	579	102	681	285	
Training and conferences	508	--	508	--	
Interest and bank charges	21	4	25	25	
Marketing & Travel	4,097	173	4,270	3,838	
<b>Total Expenses</b>	<b>313,150</b>	<b>42,042</b>	<b>355,192</b>	<b>293,407</b>	

The complete audited financial statements reported by Ernst & Young LLP are available upon request.

# Donor Generosity

Donor gifts of time and financial support provide students with the opportunity to participate in JA programs. Funding partners, both cash and in-kind, have a lasting impact on youth.

## **\$25,000+**

Atlantic Canada Opportunities Agency  
Fortis Inc.  
RBC Foundation  
Suncor Energy Foundation

## **\$10,000-\$24,999**

Newfoundland Power

## **\$5,000-\$9,999**

CIBC  
Coca-Cola/F.J. Wadden & Sons Ltd.  
Penney Group  
Smith Hurtubise Family Foundation  
TD Bank

## **\$2,000-\$4,999**

Amazon  
Browning Harvey Ltd.  
Coast Broadcasting Limited  
KPMG  
The O'Neill Foundation Inc.  
Zurich Foundation

## **Up to \$1,999**

Accenture  
Avande  
Charities Aid Foundation Canada  
Deloitte  
Michael Duah

# Board of Directors



**Mike James**  
Chair  
RBC Royal Bank



**Greg London**  
Vice-Chair  
BDO Canada LLP



**Stephen Barker**  
Treasurer  
Business Development  
Bank of Canada



**Bonnie Donovan**  
Secretary  
F. J. Wadden & Sons Ltd.



**Andrew Bell**  
Past Chair  
ABell Group of Companies



**Janis Byrne**  
Director  
Senior Executive &  
Independent Director



**Gary Smith**  
Director  
Fortis Inc.



**Taylor Young**  
Director  
CoLab Software



# Staff

**Sandra Patterson**  
President & CEO

**Kathleen O'Dea**  
Financial Literacy &  
Entrepreneurship Lead

**Jackie King**  
Finance &  
Administration Services

**Michelle Hounsell**  
Education &  
Mentorship Lead

**Emily Lockyer**  
Part-time Program &  
Event Support

**Emily O'Dea**  
Part-time Media  
Development Support





# JA Newfoundland and Labrador

Member of JA Canada

[janl.org](http://janl.org)

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