

Our Business World and the Newfoundland and Labrador Grade 5 Curriculum

Our Business World supports the Newfoundland and Labrador's Dept of Education Grade 5 Curriculum framework through its alignment with the following:

- **Essential Graduation Learnings**
- **Conceptual Strands**
- Identified skills for **the next generation**
- **Education for Sustainable Development**
- Emphasis on providing **deep learning** experiences
- Prioritization of **literacy and numeracy** skill development
- Fostering **critical thinking**

Our Business World through its program approach, grade appropriate content & activity design:

- Applies an experiential learning approach using engaging and interactive activities set in a real world context and requiring lifelong learning skills such as: problem solving, critical thinking, creative thinking, information analysis, and informed decision making.
- Supports students towards a gradual release of responsibility. Through discussions, introduction of new vocabulary, concepts, and activities students are guided to build upon previous experiences and curiosity to solve practical real life problems allowing students to create personal meaning, engage in active learning while developing the ability and confidence to use newly acquired information and concepts independently and in novel ways.
- Illustrates problem solving and decision making as multidimensional and personal, requiring both creativity, information, critical thinking balanced with one's values.
- Threads throughout the program the underlying concept that there may be several different answers or approaches used to problem solve and focuses on the student's explanation of their thinking and how they are integrating new concepts into their thinking while creating personal meaning.
- Integrates inquiry and analysis into each lesson, asking students to make plausible inferences, develop interpretations, and make reasoned decisions based on evidence.
- Introduces and/or expands upon a student's understanding of financial literacy and entrepreneurial concepts.

Our Business World program provides opportunities for students to connect innovation and entrepreneurship. Students will also discover how businesses arise from a need, and the importance of adapting to change. Concepts of product, price, place, promotion and customer service and their role in the success of a business are introduced. Additionally, through a series of activities, students will discuss and critically think about the positive or negative impact businesses may have on employees, the community and environment.

Our Business World Program	Discussion topics and concepts
Lesson #1 What is a Business?	<ul style="list-style-type: none"> • The three essential conditions that must exist for a business: a need, customers, and profit. • Use of the four Ps of marketing (Price, Product, Place and Promotion) to help identify customers. • Customer service • The relationship between profit, income and expenses.
Lesson #2 How do Businesses Benefit Communities?	<ul style="list-style-type: none"> • How a business can have a positive or negative impact on their: employees, community and environment. • What is Business Benefit? <ul style="list-style-type: none"> ○ Ways a business could benefit a community. ○ What happens to a community when local people are hired? ○ What happens to a community when people shop locally? ○ When a business pays taxes, what happens to that money?
Lesson #3 Why Do Businesses Change?	<ul style="list-style-type: none"> • “Made in Canada” business and how they have changed over time. • Diversity in Business. • How changes in such factors like technology, society, fashion, competition and global trade can impact a business.
Lesson #4 Could I Be an Entrepreneur?	<ul style="list-style-type: none"> • What is innovation? • What is a “Start-Up”, and what does it need to grow? • Characteristics of an entrepreneur • Creating businesses out of innovative ideas.

Our Business World and Cross Curricular links: Social Studies, Career Education, Math, Language Arts.








Curriculum Correlations	Lesson #1 What is a Business?	Lesson #2 How do Businesses Benefit Communities?	Lesson #3 Why Do Businesses Change?	Lesson #4 Could I Be An Entrepreneur?
Social Studies - Conceptual Strands	-	-	-	-
Citizenship, Power, and Governance		★	★	★
Culture and Diversity	★	★		★
Individuals, Societies, and Economic Decisions	★	★	★	★
Interdependence	★	★	★	
People, Place, and the Environment	★			
Time, Continuity, and Change			★	
Curriculum Correlations Subject Specific	Lesson #1 What is a Business?	Lesson #2 How do Businesses Benefit Communities?	Lesson #3 Why Do Businesses Change?	Lesson #4 Could I Be An Entrepreneur?
Social Studies	-	-	-	-
Unit 1: Exploring the Past:				
Unit 2: Environment	★		★	★
Unit 3: Social Structure - How are societies influenced by social structure?		★	★	
Unit 4: Decision-Making - How are societies influenced by decision-making?	★	★	★	
Unit 5: Interactions - How are societies influenced by interactions with other societies?			★	
Unit 6: Continuity and Change - How do societies change over time?			★	★

Career Development	-	-	-	-
Unit 1 - All About Me	★		★	★
Unit 2: Me in the World of Work	★	★	★	★
Unit 3: Life and Work Building - Me & My Community	★	★		★
Mathematics	-	-	-	-
Numeration	★			★
Measurement & Data Relationships	★		★	
Multiplication/Division	★		★	
Patterns in Mathematics	★		★	
Probability	★		★	★
Language Arts	-	-	-	-
Speaking and Listening	★	★	★	★
Speaking and Viewing	★	★	★	★
Writing and Representing	★			★

Career Education Grade 5 Curriculum Correlations	Lesson #1 What is a Business?	Lesson #2 How do Businesses Benefit Communities?	Lesson #3 Why Do Businesses Change?	Lesson #4 Could I Be an Entrepreneur?
Unit 1: 1.0 identify the personality traits that make them unique				★
2.0 demonstrate acceptance for the uniqueness of others				★
3.0 define positive self-image				★

4.0 identify what influences self-image				
5.0 identify why a positive self-image is important				★
6.0 explain how self-image affects choices				★
7.0 identify educational changes they could experience in the coming years				
8.0 recognize the connection between choice and change	★	★	★	
9.0 engage in the goal-setting process	★			★
Unit 2:				
10.0 define job, occupation and career				
11.0 recognize the link between educational experiences and career development				
12.0 identify how all experiences are learning experiences and are life-long			★	
13.0 list the similarities between the responsibilities of a student and the responsibilities of a worker				
14.0 state common reasons why people work				★
15.0 state the reasons why people change jobs		★		★
16.0 define success				
17.0 define workplace success	★	★	★	
Unit 3:				
18.0 describe the interconnectedness of occupations within the community		★	★	
19.0 identify non-traditional gender roles in occupations in the community				★
20.0 describe ways of contributing to the community		★		
21.0 identify the effects of decision making	★	★	★	
22.0 illustrate the connection between goals and their career development process	★	★		★

Social Studies Grade 5 Curriculum Correlations	Lesson #1 What is a Business?	Lesson #2 How do Businesses Benefit Communities?	Lesson #3 Why Do Businesses Change?	Lesson #4 Could I Be an Entrepreneur?
Unit 1: 1.1 explain how primary sources are used to construct historical knowledge				
1.2 describe how archeologists and historians help us understand the past				
1.3 describe the challenges of creating an accurate history from the past				
1.4 write a history based on primary sources				
Unit 2: 2.1 locate and describe the society using geographic concepts			★	★
2.2 explain how geographic features contributed to the development of the society	★		★	
2.3 explain how human environmental interactions influenced the society	★		★	
Unit 3: 3.1 locate and describe the society using geographic concepts			★	
3.2 explain the social structure of the society				
3.3 compare lifestyles of different groups within the society				
3.4 explain how human environmental interactions influenced the society		★		
Unit 4: 4.1 locate and describe societies using geographic concepts			★	
4.2 explain how human environmental interactions influenced societies		★		

Unit 5: 5.1 identify and describe examples of decision making				
5.2 explain the social structures of societies				
5.3 explain how social structure influenced decision-making				
Unit 6: 6.1 locate and describe settler societies using geographic concepts				
6.2 explain how geographic features influenced settlers				
6.3 compare interactions that occurred between settlers and First Nations and Inuit				
Unit 7: 7.1 identify similarities and differences of past societies and present-day societies				
7.2 determine the most significant similarity(ies) and difference(s) of past societies and present-day societies				
7.3 predict how societies might change in the future			